

ORGANISED BY:



MADRID

24 May - 3 June 2012

Edition
8th

IFEMA CALL CENTRE

CALLS FROM SPAIN	
INFOIFEMA	902 22 15 15
EXHIBITORS	902 22 16 16
INTERNATIONAL CALLS	(34) 91 722 30 00
FAX	(34) 91 722 57 90
IFEMA	Feria de Madrid 28042 Madrid Spain
automovil@ifema.es	
C.I.F. Q-2873018-B	

www.salondemadrid.com

APPLICATION FOR PROMOTIONAL MATERIAL

Send to: THE MADRID INTERNATIONAL AUTO SHOW • Fax: (34) 91 722 57 90

Company _____ Fiscal ID _____
 Telephone _____ E-mail _____ Fax _____
 Contact name _____

To complete only if the address for the sending is different from the one indicated in the Participating Form.

To the attention of _____
 Address _____ Zip Code _____
 City _____ State _____ Country _____ Telephone _____

REQUESTS THE FOLLOWING ITEMS:

(Important: Indicate in the boxes the total amount (free+extra) required for each feature)

INVITATIONS

TRADE VISITORS AND PUBLIC (May 25 to June 3, from 11 a.m. to 9 p.m.)
 Invitations are given free of charge as follows: 1 invitation for every engaged 2 sq.m.

The invitations for trade visitors and additional public will be charged depending on the demanded quantity:

- Up to 10,000 units: 2.40 € / unit
 - More than 10,000 units: 1.30 € / unit
- + V.A.T. (1)

Do you wish your invitations to be printed with the logo of your company black and white?
 (minimum quantity 5,000) YES NO

Public Invitation Total Trade Visitors

The corresponding invitations will be discounted from the total amount required
 In case you do, you should enclose the original logo in black and white for its reproduction, or by e-mail to: automovil@ifema.es
 (freehand 8, tiff or jpg)

HONOUR INVITATIONS

The Honour Invitations will be charged at 70 € + V.A.T. (1) /unit.

This INVITATION includes:
 - Permanent badge to the Show (**Press day, April 24, 2012 not included**)
 - Free parking

Total amount

- To pick up at Madrid International Auto Show Secretariat. Office 211
- Mailing expenses: **Every courier mailing will be charged 11 € (Spain) or 21 € (abroad) + VAT (1) will be charged as delivery expenses.**

(1) For companies established in the Spanish territory (excluding Canaries, Ceuta and Melilla): 8% VAT not included.
 For the rest of companies this operation is not subject to Spanish VAT.
 For European Union companies, the exhibitor will be responsible for paying the applicable VAT in the country of incorporation.

DEADLINE APRIL 24, 2012

Applications received after deadline will not be accepted

Signature and Stamp _____

TO BE PICKED UP:

Date _____ Signature _____ Name _____
 Date _____ Signature _____ Name _____
 Date _____ Signature _____ Name _____

The personal information you provide will enter into an IFEMA computer file domiciled at Feria de Madrid, 28042 Madrid, in order to process your participation in the exhibition. By sending us your information you expressly authorise its use in periodic communications, including electronic ones, with the purpose of informing you of exhibitions and their activities, content and services. Moreover, you authorise the sending of your information, on the undertaking of confidentiality, to those companies which help IFEMA to organise fairs by rendering secondary services, with the exclusive purpose of forwarding you information about these services and attending to your orders. You may exercise your right to access, amend, challenge and cancel your personal details by writing to IFEMA: Protección de Datos: apartado de correos 67.067, 28080 Madrid, or by e-mailing: protecciondedatos@ifema.es with reference in both cases "Exhibitor" in the subject, name and ID number of the sender.